



FEATURES AND BENEFITS

- Allure is a distinctive ceiling solution that unlocks innovative design capabilities like multi-layered solutions, impressive curvilinear designs, and multicolored options.
- Fashion your ceiling design into organic, complicated, and uninterrupted shapes that lie beyond the scope of any preconfigured architectural pattern and imprint it across your space.
- Scalable and seamless panel solutions.
- Growing range of patterns or customizable unique designs.

APPLICATIONS

- Hotel lobbies
- Restaurants
- Commercial spaces
- Offices
- Lounges
- Open halls
- Reception
- Corridors

ALLURE DRAWINGS





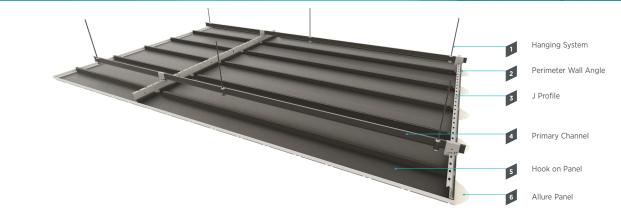
AVAILABLE FINISHES

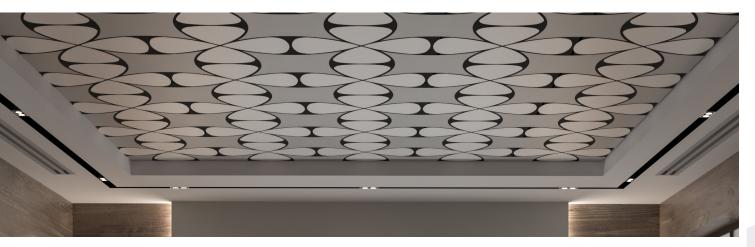


Explore our complete range of options in CELEBRETTO^{*} Colors, Finishes and Perforations Pattern catalogue for detailed insights.



ALLURE SYSTEM DRAWINGS





SYSTEM Specification

Material Classification

Type C, Form C2, Pattern G **Thickness** Powder coat finish: 0.6mm – 1.4mm Wooden finish: 0.6mm Hook-On Panel Height 40mm to 200mm **Panel Width** Up to 1200mm **Panel Length** Up to 2400mm **Color**

Standard: RAL 9016, RAL 9006 and RAL 9010. Other RAL colors are available upon request. Wooden patterns are available upon request Light Reflectance Coefficient [LR]

Based on the finish color and perforation pattern, LR up to 0.82

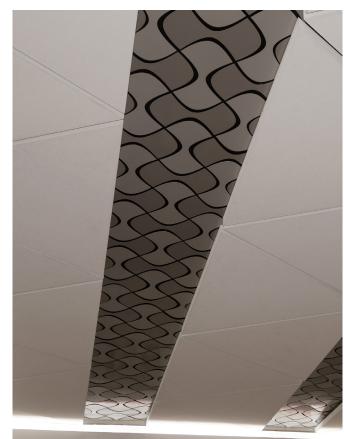
Surface Burning Characteristics per ASTM E 84 Class A

Additional Information

- Thickness depends on panel sizes and project requirements
- Consult USG Middle East technical team for other panel widths

ALLURE CEILING ACOUSTICAL PERFORMANCE

USG Middle East supplies metal ceiling panels with a range of acoustical performance to meet the needs of all kinds of projects. A variety of soundabsorbing backing options are available. Consult with the USG Middle East technical team for further guidance.







ITEM CODIFICATION

SYSTEMS CONFIGURATIONS*

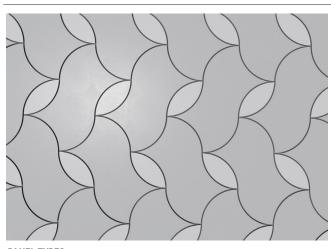
LATCH

PANEL TYPES



LATCH Panel A Panel Width: 600 mm Panel Length: 1000mm





PANEL TYPES



BRAID Panel A Panel Width: 900 mm Panel Length: 1100mm

USG ME

BRAID Panel B Panel Width: 350 mm Panel Length: 400mm

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* All dimensions are customizable to fit the client's requirements.



HARMONY Panel A Panel Width: 750 mm Panel Length: 750mm HARMONY Panel B Panel Width: 450 mm Panel Length: 500 mm

BLOSSOM Panel B

Panel Width: 400 mm Panel Length: 800mm

HARMONY

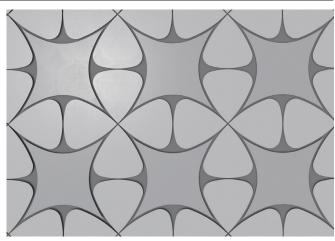
PANEL TYPES

BLOSSOM Panel A

Panel Width: 450 mm

Panel Length: 650mm

BLOSSOM



PANEL TYPES



Disclaimer: Information contained in this document is subject to change without prior notice due to our ongoing product development. We recommend referring to the website **usgme.com** for the most up-to-date and accurate product information. CELEBRETTO® Allure Metal Ceiling Version #: 4 Revision date: 13-March-2025 Issue date: 19-January-2023 Doc. Ref. SC-TDS024-4

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This technical datasheet is intended for global use in regions where USG ME has authorized sales territories.