





# INTRODUCTION



OUR PRODUCTS ARE SUPPLIED TO MORE THAN 25 COUNTRIES.



4 REGIONAL MANUFACTURING FACILITIES.



4 PRODUCT CATEGORIES:  
CEILINGS, WALLBOARD, METAL FRAMING, AND FINISHES.



WITH MORE THAN 1300 PATENTS, WE PROVIDE INNOVATION THAT HELPS YOU WORK SMARTER, DO MORE, AND BUILD BETTER.



“Committed to top-quality standards, we meet the demands of the most iconic projects”



## CEILINGS

SPECIALTY CEILING

MINERAL FIBER

SOFT FIBER

METAL CEILING

WOOD WOOL

GYPSUM CEILING TILE

MONOLITHIC ACOUSTICAL CEILING

## WALLBOARD

REGULAR BOARD

(FIRE RATED (FR

(FIRE MOISTURE RESISTANT (FMR

(MOISTURE RESISTANT (MR

GLASS-MAT SHEATHING

CEMENT BOARD

FIBER CEMENT BOARD

## METAL FRAMING

DRYWALL METAL PROFILES

DRYWALL CEILING METAL PROFILES

SHAFTWALL METAL PROFILES

ACCESSORIES

## FINISHES

GYPSUM SURFACES FINISHING SOLUTIONS

CEMENT SURFACES FINISHING SOLUTIONS

ACOUSTICAL CEILINGS FINISHING SOLUTIONS

BONDING SOLUTIONS

SEALANTS

ACCESS PANELS





# INNOVATION CENTRE

Completed Projects:

**+ 350 Projects**

**+ 80 Towers**

**+ 25 Healthcare Facility**

**+ 30 Hospitality & Hotels**



# USG ME PROJECTS PORTFOLIO IN UAE

## COMMERCIAL BUILDING, HI-RISE AND MALLS

- Al Jimi Mall, Al Ain
  - AMA Holding Tower, Dubai
  - Amazon Fulfillment Center, Abu Dhabi
  - Artesia Building, Dubai
  - Baniyas Mall, Abu Dhabi
  - Bateel Restaurants, Dubai
  - Bawadi Mall, Al Ain
  - Benyaber Driving School, Dubai
  - Burj Khalifa, Dubai
  - Carrefour in Zahia City Center, Dubai
  - Convention Center, Dubai
  - Deira City Center, Dubai
  - Dubai Logistics City, Dubai
  - Dubai Mall Extension, Dubai
  - Dubai Maritime City, Dubai
  - EDF Energy Offices, Abu Dhabi
  - Edge Offices, Abu Dhabi
  - Emirates Aluminum Main Office, Dubai
  - Emirates Towers, Dubai
  - Esplanade Mall, Dubai
- Expo 2020 Dubai Sustainability Pavillion
  - Expo 2020 Operational & Community Building, Dubai
  - Expo 2020 France Pavilion, Dubai
  - Expo 2020 Indian Pavilion, Dubai
  - Expo 2020 Mobility Pavilion, Dubai
  - Expo 2020 New Zealand Pavilion, Dubai
  - Expo 2020, Kick off Building, Dubai
  - Fairways Vistas, Dubai
  - Golf Tower, Dubai
  - Gulf Capital Offices, Dubai
  - Huawei Head Office, Dubai
  - Ibn Buttuta Mall, Dubai
  - IPIC Tower, Abu Dhabi
  - Jarir Bookstore, Dubai
  - Jebel Ali Downtown Car Park, Dubai
  - Jumeirah Lake Towers, Dubai
  - Jumeirah Retail Development, Dubai
  - Jumeirah Village Circle Buildings, Dubai
  - Kalba Waterfront, Sharjah
- KIZAD Headquarters, Abu Dhabi
  - KIZAD Science Life Park, Abu Dhabi
  - Logistic Complex in Dubai South, Dubai
  - Media Zone in Yas Island, Abu Dhabi
  - Mercato Mall, Dubai
  - Mirdif Hills Development, Dubai
  - Mixed Use Buildings in Al Mankhool, Dubai
  - Montrose Tower, Dubai
  - Mubadala Building Renovation, Abu Dhabi
  - Nation Towers, Abu Dhabi
  - Nestle Middle East Building, Dubai
  - One Za'abeel Towers, Dubai
  - Parsons Headquarters, Abu Dhabi
  - RP Global in Business Bay, Dubai
  - Souq Al Jami, Al Ain
  - Springs Retail Village Expansion, Dubai
  - WASL Experience Center, Dubai
  - Za'abeel Feed Mill, Dubai

## EDUCATIONAL

- Abu Dhabi Future School in Al Falah, Abu Dhabi
  - Abu Dhabi Future School in Al Gayathi, Abu Dhabi
  - Abu Dhabi Future School in Madinat Zayed, Abu Dhabi
  - Abu Dhabi University, Abu Dhabi
  - Al Mawakeb School in Al Khawaneej, Dubai
  - Al Yasmina Shool Phase I, Abu Dhabi
  - American Community School in Saadiyat Island, Abu Dhabi
  - American University in Dubai, Dubai
  - American University of Sharjah, Sharjah
  - EM Normandie Business School, Dubai
- Emirates Schools in Al Barsha, Dubai
  - Emirates Schools in Al Biddiya, Fujairah
  - Emirates Schools in Al Warqaa, Dubai
  - Emirates Schools in Dibba Al Fujairah, Fujairah
  - Emirates Schools in Oud Al Mateena, Dubai
  - Emirates Schools, Fujairah
  - GEMS School in Reem Island, Abu Dhabi
  - Jumeirah English Speaking School, Dubai
  - Khorfakkan University, Fujairah
  - Le Lycée Libanais Francophone Private School, Dubai
  - Liwa Falaj Hazaa School, Al Ain
- Liwa International School in Al Bateen, Al Ain
  - Nord Anglia School in Reem Island, Abu Dhabi
  - Raha International School, Abu Dhabi
  - Sharjah Humanitarian City Schools, Sharjah
  - Signature Private Co-Education School, Dubai
  - The School of Research, Dubai
  - Zayed University, Abu Dhabi

## ENTERTAINMENT, THEATERS AND CINEMAS

- Al Qana, Abu Dhabi
  - Cine Royal in Deerfields Mall, Abu Dhabi
  - Cine Royal in Khalidiya Mall, Abu Dhabi
  - Hudayriyat Surf Ranch, Abu Dhabi
  - Natural History Museum, Abu Dhabi
  - NOVO Cinemas in Dubai Festival City, Dubai
  - NOVO Cinemas in Mega Mall, Sharjah
  - NOVO Cinemas in Sahara Center, Sharjah
  - NOVO Cinemas in World Trade Center, Abu Dhabi
  - Reel Cinemas in Agora Mall, Dubai
- Reel Cinemas in Dubai Mall, Dubai
  - Reel Cinemas in Dubai Marina Mall, Dubai
  - Roxy Cinemas in Box Park, Dubai
  - Roxy Cinemas in City Walk, Dubai
  - Roxy Cinemas in Dubai Hills Mall, Dubai
  - SeaWorld, Abu Dhabi
  - Sega Orbi Entertainment Center, Dubai
  - VOX Cinemas in Al Hamra Mall, Ras Al Khaimah
  - VOX Cinemas in Al Jimi Mall, Al Ain
  - VOX Cinemas in Burjuman Center, Dubai
- VOX Cinemas in Fujairah City Center, Fujairah
  - VOX Cinemas in Mall of Emirates, Dubai
  - VOX Cinemas in Mercato Mall, Dubai
  - VOX Cinemas in Mirdif City Center, Dubai
  - VOX Cinemas in Reem Mall, Abu Dhabi
  - VOX Cinemas in Yas Mall, Abu Dhabi
  - VOX Cinemas in Zahia City Center, Sharjah
  - Warner Brothers Theme Park, Abu Dhabi

## FINANCIAL AND BANKING

- Abu Dhabi Financial Center, Abu Dhabi
- Dubai International Financial Center, Dubai
- Dubai Islamic Bank in Al Muhaisnah, Dubai
- First Abu Dhabi Bank, Abu Dhabi

## MILITARY AND SECURITY

- Administrative Buildings in Mahawi, Abu Dhabi
- Presidential Guard Command in Mahawi, Abu Dhabi
- Special Security Forces Complex, Fujairah

## ENERGY, OIL & GAS

- Abu Dhabi Gas Industries, Abu Dhabi
- ADNOC Club House, Abu Dhabi
- Barakah Nuclear Power Plant, Abu Dhabi
- DEWA Substations, Dubai
- District Cooling Plant, Dubai
- Emirates Nuclear Energy Corporation, Abu Dhabi
- Enerflex Middle East Offices, Abu Dhabi

## SPORTS FACILITIES

- Battle Park, Dubai
- Coca Cola Arena, Dubai

## TRANSPORTATION

- Abu Dhabi International Airport, Abu Dhabi
  - Air Traffic Control Tower, Abu Dhabi
  - Dubai Harbour Cruise Terminal, Dubai
  - Dubai International Airport Terminal 1, Dubai
  - Dubai International Airport Terminal 2, Dubai
- Dubai International Airport Terminal 3, Dubai
  - Dubai International Airside Facilities, Dubai
  - Dubai Metro Stations, Dubai
  - Etihad Railway Offices, Abu Dhabi
  - Khalifa Port Terminal, Abu Dhabi

## INSTITUTIONAL & GOVERNMENTAL

- Abu Dhabi Fund For Development Headquarters, Abu Dhabi
  - Abu Dhabi Investment Authority, Abu Dhabi
  - Abu Dhabi Police Gate, Abu Dhabi
  - Abu Dhabi Police General Headquarters, Abu Dhabi
  - Abu Dhabi Presidential Palace, Abu Dhabi
  - ADNOC Warehouses, Abu Dhabi
  - ADQCC Laboratory Building in Masdar City, Abu Dhabi
  - Al Barsha Police Station, Dubai
  - Al Raha Mosque, Abu Dhabi
  - Al Rahayel Warehouses, Abu Dhabi
  - Centre of Curiosity Museum, Abu Dhabi
  - DEWA Solar Innovation Center, Dubai
  - Dubai Airwing Facilities, Dubai
- Dubai Electricity & Water Authority in Al Quoz, Dubai
  - Dubai Municipality Building, Dubai
  - Dubai Prosecution Building, Dubai
  - Dubai World Trade Center Car Park, Dubai
  - Emaar Hospitality Group Building, Dubai
  - Emarat Fuel Station, Dubai
  - Emirates Authority for Standardization and Metrology, Dubai
  - Fairways Villas in Dubai Hills, Dubai
  - Financial Audit Authority Building, Dubai
  - Guggenheim Museum, Abu Dhabi
  - House of Wisdom, Sharjah
  - JAFZA Convention Center, Dubai
  - Jebel Ali Free Zone Authority, Dubai
- Majlis & Mosque in Al Bateen, Abu Dhabi
  - Majlis in Al Bahia, Abu Dhabi
  - Masdar Innovation Hub, Abu Dhabi
  - Ministry of Foreign Affairs, Abu Dhabi
  - Mohammed Bin Rashid Library, Dubai
  - Post Office Tower, Abu Dhabi
  - Presidential Flight, Abu Dhabi
  - Presidential Palace, Abu Dhabi
  - Sharjah Police Headquarters, Sharjah
  - St. John The Baptist Catholic Church, Abu Dhabi
  - Tawazun Industrial Park, Abu Dhabi
  - Telecommunications and Digital Government Regulatory Authority, Dubai
  - Zayed National Museum, Abu Dhabi

## HEALTHCARE

- Al Mafraq Dialysis Center, Abu Dhabi
  - Al Maktoum Hospital Redevelopment, Dubai
  - Al Mamzar Health Center, Dubai
  - Al Qassimi Hospital, Sharjah
  - American Hospital, Dubai
  - Cleveland Clinic, Abu Dhabi
  - Danat Al Emarat Hospital for Women & Children
  - DHA Outpatient Clinics, Dubai
- Emirates Hospital in Al Aweer, Dubai
  - Fakeeh University Hospital, Dubai
  - Gargash Hospital, Dubai
  - Hatta Hospital, Dubai
  - International Modern Hospital, Dubai
  - Jebel Ali Emergency and Trauma Center, Dubai
  - Mediclinic Healthcare City, Dubai
  - Mediclinic Park View, Dubai
- Mubadala Hospital, Dubai
  - National Rehabilitation Center, Abu Dhabi
  - NMC Royal Hospital, Abu Dhabi
  - Shakbout Rehabilitation Center, Abu Dhabi
  - Sheikh Khalifa Central Hospital, Fujairah
  - SKMC Outpatient Specialty Clinic
  - Tawam Hospital, Al Ain
  - Wagan Hospital, Abu Dhabi

## HOSPITALITY, HOTELS AND RESORTS

- Ajman Palace Hotel
  - Al Nakheel Lodge Airport Hotel, Dubai
  - Al Raha Beach Hotel, Abu Dhabi
  - Arjaan Rotana Hotel, Dubai
  - Armani Hotel Burj Khalifa, Dubai
  - Atlantis Hotel Palm Jumeirah, Dubai
  - Atlantis The Royal in Palm Jumeirah, Dubai
  - Azizi Plaza Hotel Apartments, Dubai
  - Bluewaters Hospitality, Dubai
  - Bridgeway Hotel, Abu Dhabi
  - City Max Hotel, Dubai
- Crescent Resort Hotel in Palm Jumeirah, Dubai
  - Crowne Plaza Hotel in Business Bay, Dubai
  - Emirates Palace Hotel, Abu Dhabi
  - Hampton by Hilton Marjan Island, Abu Dhabi
  - Hilton Garden Inn Hotel in Business Bay, Dubai
  - Holiday Inn & Kingston Residences, Dubai
  - Ibis Hotel, Dubai
  - Intercontinental Resort, Fujairah
  - Madinat Jumeirah, Dubai
  - Marriott Al Forsan Hotel, Abu Dhabi
  - Millenium Hotel in Barsha Heights, Dubai
- Miramar Al Aqah Beach Resort, Fujairah
  - Novotel Hotel Al Barsha, Dubai
  - Novotel Hotel, Fujairah
  - RIU Deira Island Hotel, Dubai
  - Taj Exotica Resort & Spa The Palm, Dubai
  - The Palace Hotel in Creek Harbour, Dubai
  - Tiara Hotel, Dubai
  - Viceroy Hotel, Dubai

## RESIDENTIAL

- ADNOC Housing Complex, Abu Dhabi
  - Al Andalus Buildings, Dubai
  - Al Falah Villas, Abu Dhabi
  - Al Fattan Towers in Downtown, Dubai
  - Al Hadeel Residential Buildings, Abu Dhabi
  - Al Jubail Island Phase I, Abu Dhabi
  - Al Ruwais Villas, Abu Dhabi
  - Al Sail Tower in Al Raha Beach, Abu Dhabi
  - Al Satwa Residential Building, Dubai
  - Al Sayyah Residential Buildings in Arjaan, Dubai
  - ANWA Tower, Dubai
  - Azizi Residences in Al Meydan, Dubai
  - Baniyas North Villas, Abu Dhabi
  - Bella Rose Residences in Science Park, Dubai
  - Burj Vista in Downtown, Dubai
  - Creek Gate in Creek Harbour, Dubai
  - Damac Hills 1 (Al La Carte) Villas, Dubai
  - Damac Hills 2 (Akoya) Villas, Dubai
- Deira Water Front, Dubai
  - Downtown Views, Dubai
  - Dubai Hills Villas, Dubai
  - Dubai Land Villas, Dubai
  - Ellington Beach House, Dubai
  - Emirati Housing Development, Ras Al Khaimah
  - Harbour Gate in Creek Harbour, Dubai
  - Il Primo Luxurious Residential Tower, Dubai
  - La Vie Tower in JBR, Dubai
  - Labor Accommodation Complex in Jebel Ali, Dubai
  - Limitless Jebel Ali Downtown, Dubai
  - Mohaisnah Buildings, Dubai
  - Mohammed Bin Rashid Villas in District 1, Dubai
  - Muhaisnah Residential Complex, Dubai
  - Nashma Buildings, Dubai
  - Noya Villas in Yas Island, Abu Dhabi
  - Oasis Residences in Masdar City, Abu Dhabi
  - Opera Grand in Downtown, Dubai
- Orchid Residence in Science Park, Dubai
  - Oud Al Muteena Villas, Dubai
  - Palm Jumeirah Villas, Dubai
  - Port de La Mer Villas, Dubai
  - Qaryat Al Hidd Residences in Saadiyat Island, Abu Dhabi
  - Residential Building in Reem Island, Abu Dhabi
  - Residential Plot Majaz, Sharjah
  - Saadiyat Grove Residential Development, Abu Dhabi
  - Sharjah Sustainable City Villas, Sharjah
  - Sheikh Zayed Housing Program, Ras Al Khaimah
  - The Address Fountain Views, Dubai
  - The Pulse Townhouses, Dubai
  - Waters Edge in Yas Island, Abu Dhabi
  - World Trade Center Residences, Dubai



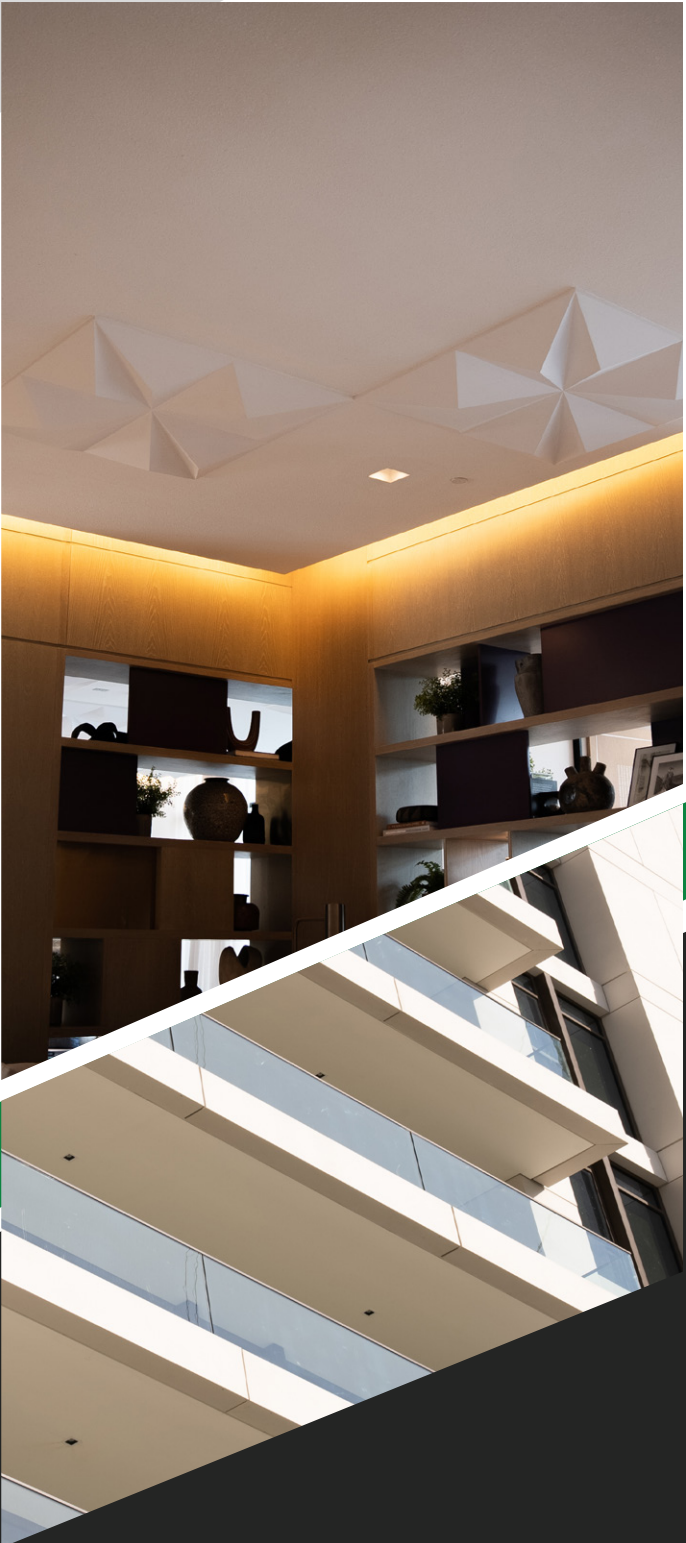
# THE PALACE HOTEL

**DEVELOPER**  
EMAAR PROPERTIES

**CONTRACTOR**  
INNOVO GROUP

**SUBCONTRACTOR**  
ROMEO INTERIORS

**ARCHITECT**  
GODWIN AUSTEN  
JOHNSON



**MONOLITHIC ACOUSTICAL CEILING (MAC)**

**MULTIWALL IMPACT BOARD**

**SHAFTWALL PARTITION SYSTEM**

**TWIN FRAME DRYWALL PARTITION SYSTEM**

**WALL LINING**

**SKYROCK® DRYWALL PARTITION AND  
DRYWALL CEILING**

**SOUNDBLOCK® GYPSUM CEILING TILES**

Experience elevated everyday living at The Palace Hotel by Emaar Properties, an award-winning residence featuring branded canal-facing residence. Situated on the Creek Promenade, residents relish seamless access to 5-star services and world-class amenities.

USG Middle East is proud to have contributed to this prestigious project by supplying a comprehensive range of high-quality finished systems, including Multiwall Impact Board, Monolithic Acoustical Ceiling (MAC), Shaftwall Partition System, Twin Framing Drywall, Wall Lining, Skyrock® Drywall Partitions and Drywall Ceilings, along with Shades Gypsum Ceiling Tiles, enhancing both form and function in this architectural masterpiece.



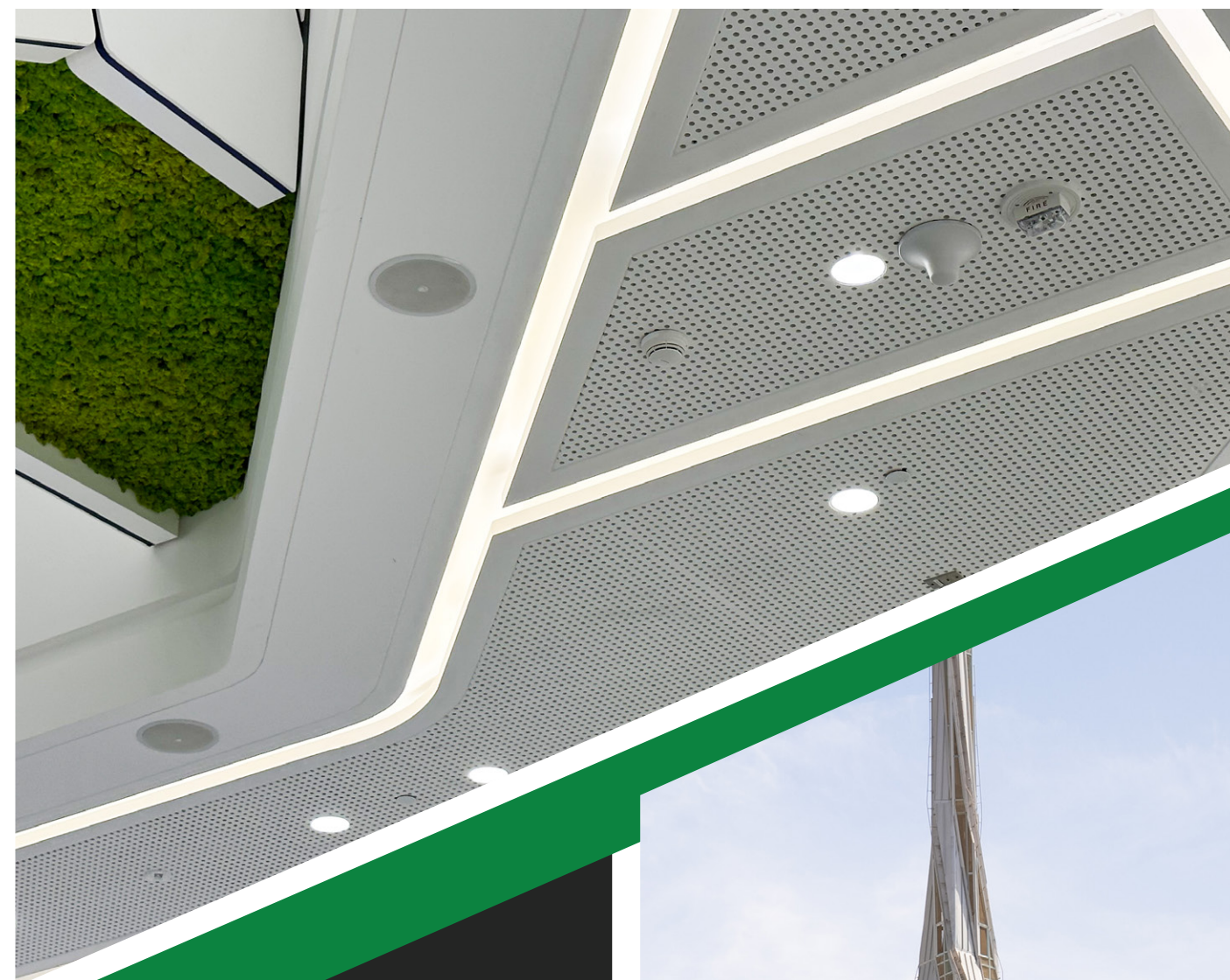
OBSERVATION  
EDUCATION  
MUSEUM  
**DUBAI, 2020**

# DEWA SOLAR INNOVATION CENTRE

**DEVELOPER**  
DEWA

**CONTRACTOR**  
HADEED EMIRATES  
CONTRACTING (HEC)

**ARCHITECT**  
KETTLE COLLECTIVE



The Mohammed bin Rashid Al Maktoum Solar Park's Innovation Centre stands as a global beacon of innovation in energy and water sectors, an iconic Dubai landmark. It offers a pioneering learning experience in clean and renewable energy. Through interactive exhibits, hologram shows, and autonomous bus rides, visitors explore cutting-edge clean energy tech. The Centre also delves into DEWA's history, highlighting over 35 interactive displays. It houses the DEWA Museum, water desalination plants, and illuminates solar radiation properties.

Noteworthy achievements include LEED platinum rating and the prestigious Done By Youth seal. The project features Securock® Wallboard System for External Cladding and Ecoblock Perforated Gypsum Board.



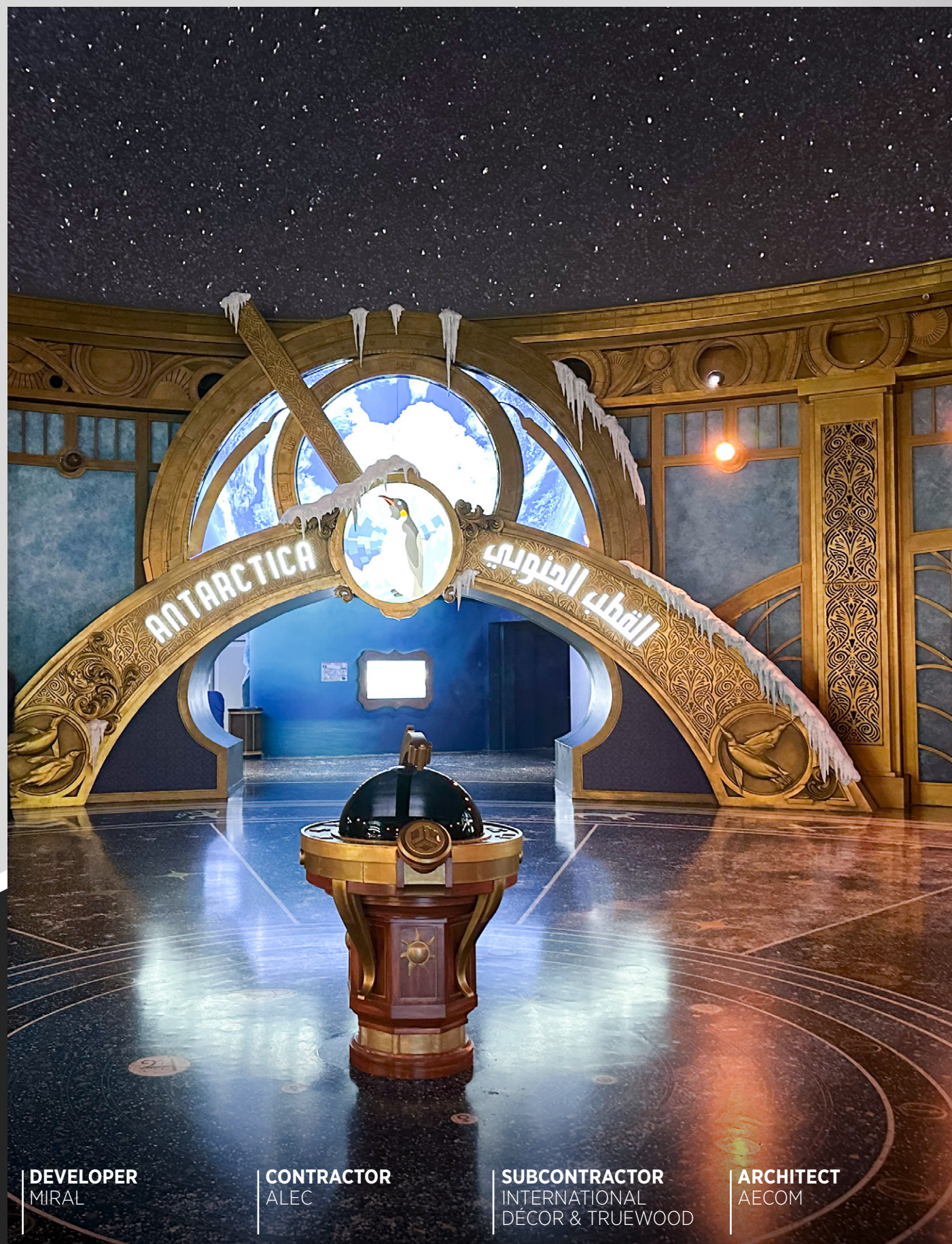
**SECUROCK® WALLBOARD SYSTEM FOR  
EXTERNAL CLADDING**



**ECOBLOCK PERFORATED GYPSUM BOARD**







**DEVELOPER**  
MIRAL

**CONTRACTOR**  
ALEC

**SUBCONTRACTOR**  
INTERNATIONAL  
DÉCOR & TRUEWOOD

**ARCHITECT**  
AECOM

ENTERTAINMENT  
ABU DHABI, 2023

SEAWORLD



**SECUROCK® GLASS MAT SHEATHING REGULAR**

**SHEETROCK® WALL LINING**

**HORIZONTAL SHAFTWALL SYSTEM**

**CELEBRETTO® TORSION SPRING**

**CELEBRETTO® ISLAND HOOK ON**

**SOUNDBLOCK® GYPSUM CEILING TILES**

Our contribution to this visionary in the heart of Yas Island, Abu Dhabi, a groundbreaking achievement stands tall - SeaWorld Abu Dhabi project is nothing short of remarkable. From the robust Securock® Glass Mat Sheathing Wallboard to the Sheetrock® Wall Lining, every element has been precisely chosen for its quality and durability. The Shaftwall System Horizontal 2hrs fire rating ensures structural integrity, while Celebretto® Torsion Spring and Celebretto® Hook On Island add an elegant finish. Completing the range, Shades Gypsum Ceiling Tiles offer both form and function. This project embodies a testament to our commitment to excellence in every endeavor.



MIXED-USE  
DUBAI, 2023

# ONE ZABEEL

**DEVELOPER**  
ITHRA DUBAI

**CONTRACTOR**  
ALEC

**SUBCONTRACTOR**  
INTERNATIONAL  
DÉCOR

**ARCHITECT**  
NIKKEN SEKKEI



Celebretto® Crossing Baffles, selected by the esteemed project consultant Nikken Sekkei, grace One Za'abeel, an iconic addition to Dubai's skyline. This mixed-use marvel, featuring offices, hotels, residences, and retail spaces, strategically stands at the city center's gateway from Dubai Airport.

Twin towers linked by "The Link" and low-rise structures exemplify its unique design, setting it apart in elegance. More than an address, One Za'abeel embodies the epitome of urban living, offering unmatched experiences in one of the world's most dynamic cities. It promises to be a lasting legacy, seamlessly integrating the best in living, working, and leisure for Dubai's discerning urbanites.



**CELEBRETTO® CROSSING BAFFLES**







**DEVELOPER**  
MERAAS

**CONTRACTOR**  
ASGC CONSTRUCTION

**SUBCONTRACTOR**  
INTERCO

**ARCHITECT**  
POPULOUS  
DAR AL-HANDASAH

MULTI-PURPOSE  
ARENA  
DUBAI, 2019

**COCA-COLA  
ARENA**



**HALCYON™ CEILING SYSTEM**

**ECOBLOCK PERFORATED GYPSUM BOARD**

**SOUNDBLOCK® PERFORATED GYPSUM  
CEILING TILE**



The Coca-Cola Arena, a crown jewel of the Middle East, stands as a testament to Dubai's global entertainment aspirations. With a capacity of 17,000, it's the region's largest indoor arena, setting Dubai apart as a prime destination for world-class entertainment.

This fully air-conditioned venue, managed by ASM Global and an asset of Dubai Holding Entertainment, offers a year-round calendar of events. Its adaptable design, featuring our Halcyon Ceiling System, Ecoblock Perforated Gypsum Board, and Soundblock® Perforated Gypsum Tiles. The arena's innovative automated seating configuration accommodates events of all scales, solidifying Dubai's status on the global events map.



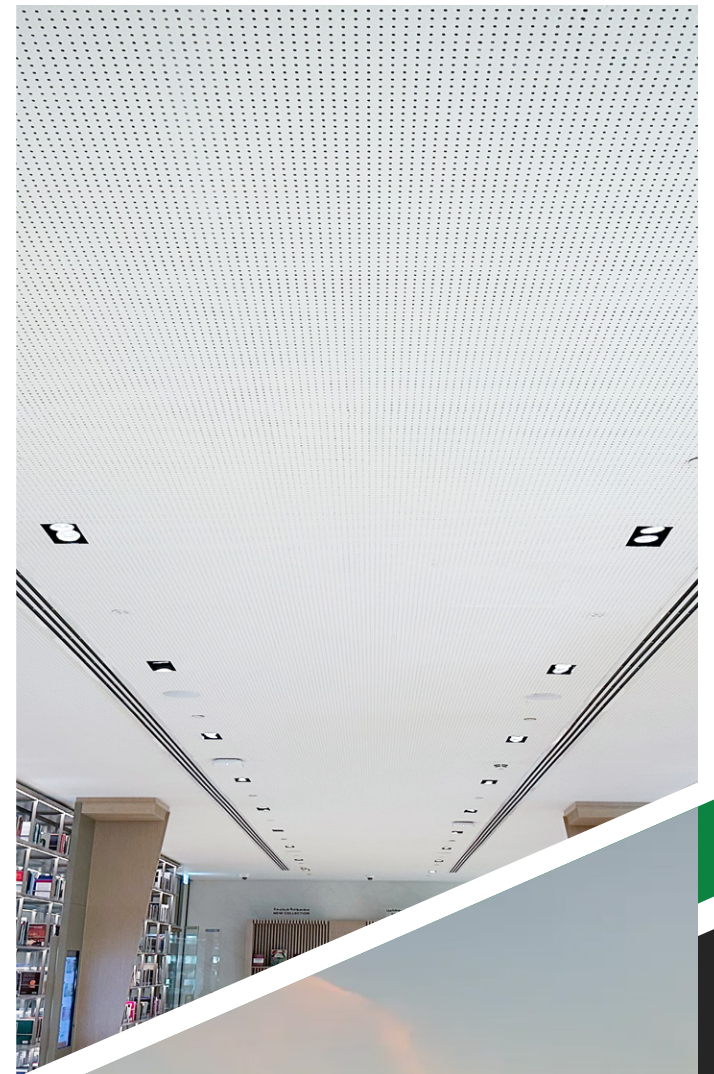
# HOUSE OF WISDOM

**DEVELOPER**  
SHARJAH  
MUNICIPALITY

**CONTRACTOR**  
MCLAREN  
CONSTRUCTION

**SUBCONTRACTOR**  
OBAID AL ABDI

**ARCHITECT**  
FOSTER AND  
PARTNERS



**USG ME DRYWALL PARTITION AND  
DRYWALL CEILING**

**MINERAL FIBER CEILING**

The House of Wisdom, a cultural beacon, prioritizes human interactions and experiences. This iconic library and cultural center, near Sharjah's airport, reflects Shurooq's vision. Foster & Partners led the design, collaborating closely with us to overcome engineering challenges and implement COVID-19 precautions. Foster and Partners, known for complex and iconic designs, excelled in architectural finesse. They partnered with Aurecon for structure and MEP, while Arcadis managed the project.

Noteworthy, our products included USG ME Drywall Ceiling and Drywall partition, and Mineral Fiber Ceiling.



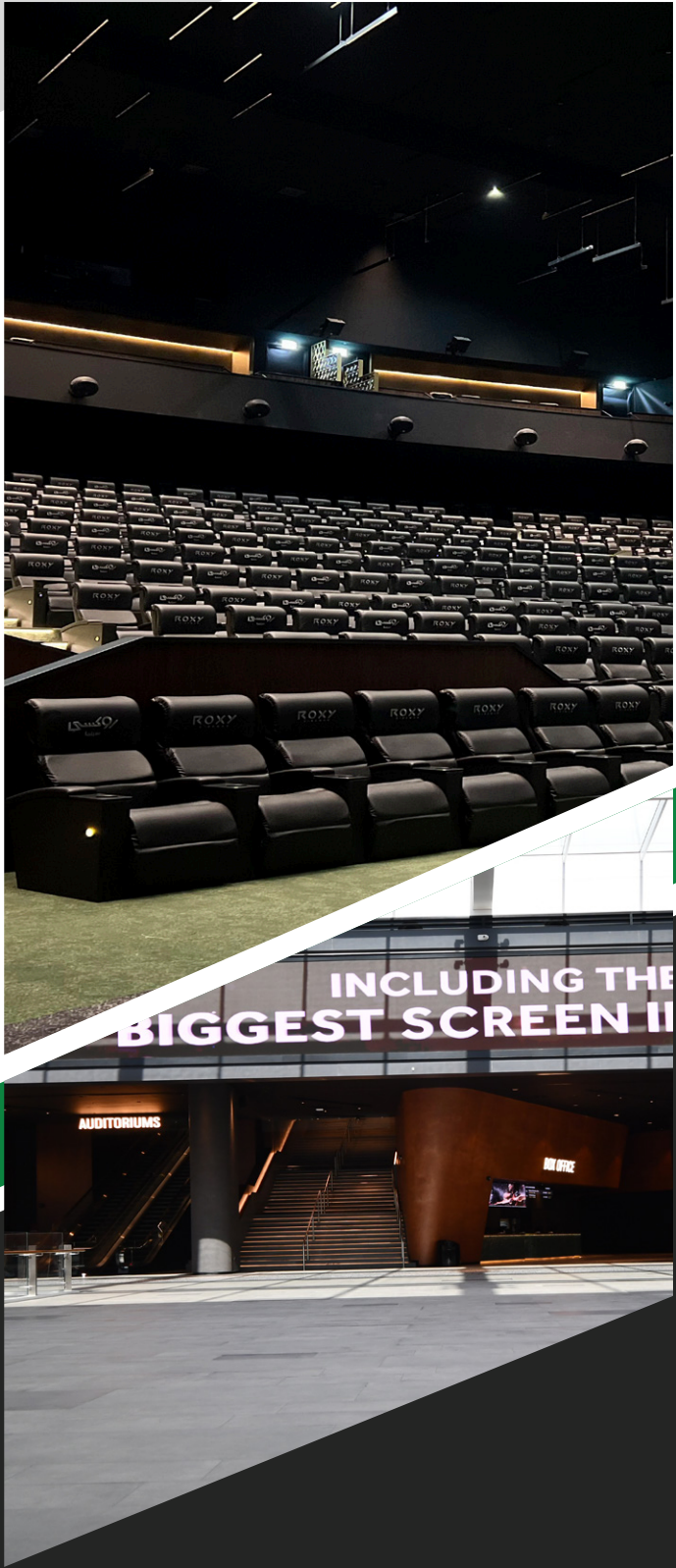
# ROXY CINEMA DUBAI HILLS

DEVELOPER  
ROXY

CONTRACTOR  
ISG MIDDLE EAST

SUBCONTRACTOR  
GTS

ARCHITECT  
BLUEHAUS GROUP



**TWIN FRAME DRYWALL PARTITION SYSTEM,  
74 DB STC**

**SHEETROCK® WALL LINING**

**SHEETROCK® DRYWALL CEILING SYSTEM**

**SHEETROCK® CEILING MASS BARRIER**

**HALCYON™ CEILING SYSTEM**

With a Twin Framing Drywall Partition boasting an impressive 74 dB STC, sound quality reaches new heights. Sheetrock® Wall Lining and Sheetrock® Drywall Ceiling contribute to the venue's acoustical excellence. The Sheetrock® Ceiling Mass Barrier further enhances soundproofing, ensuring a truly immersive movie experience. Completing the group, Halcyon™ Ceiling Tiles add both aesthetic appeal and acoustic performance. Together, these products create a cinematic environment that's unrivaled, setting a new standard for movie-watching pleasure.





**DEVELOPER**  
MAJID AL FUTTAIM

**CONTRACTOR**  
AL TAYER STOCKS

**SUBCONTRACTOR**  
HAKAS CONTRACTING

**ARCHITECT**  
UNICK CONSULTING

ENTERTAINMENT  
ABU DHABI, 2022

**VOX CINEMA**  
**REEM MALL**



VOX Cinemas has introduced a cutting-edge 10-screen multiplex at the Reem Mall mega project. This entertainment hub offers an array of signature experiences, including towering 20-meter MAX screens with laser projection and Dolby Atmos surround sound.

We're proud to have supplied a range of high-quality materials, including Twin Framing Drywall Partition boasting an impressive 74 dB STC, Sheetrock® Wall lining, Sheetrock® Drywall ceiling, Sheetrock® Ceiling mass barrier, and Halcyon™ Ceilings Tile, ensuring top-notch acoustics and aesthetics in this state-of-the-art cinema complex.



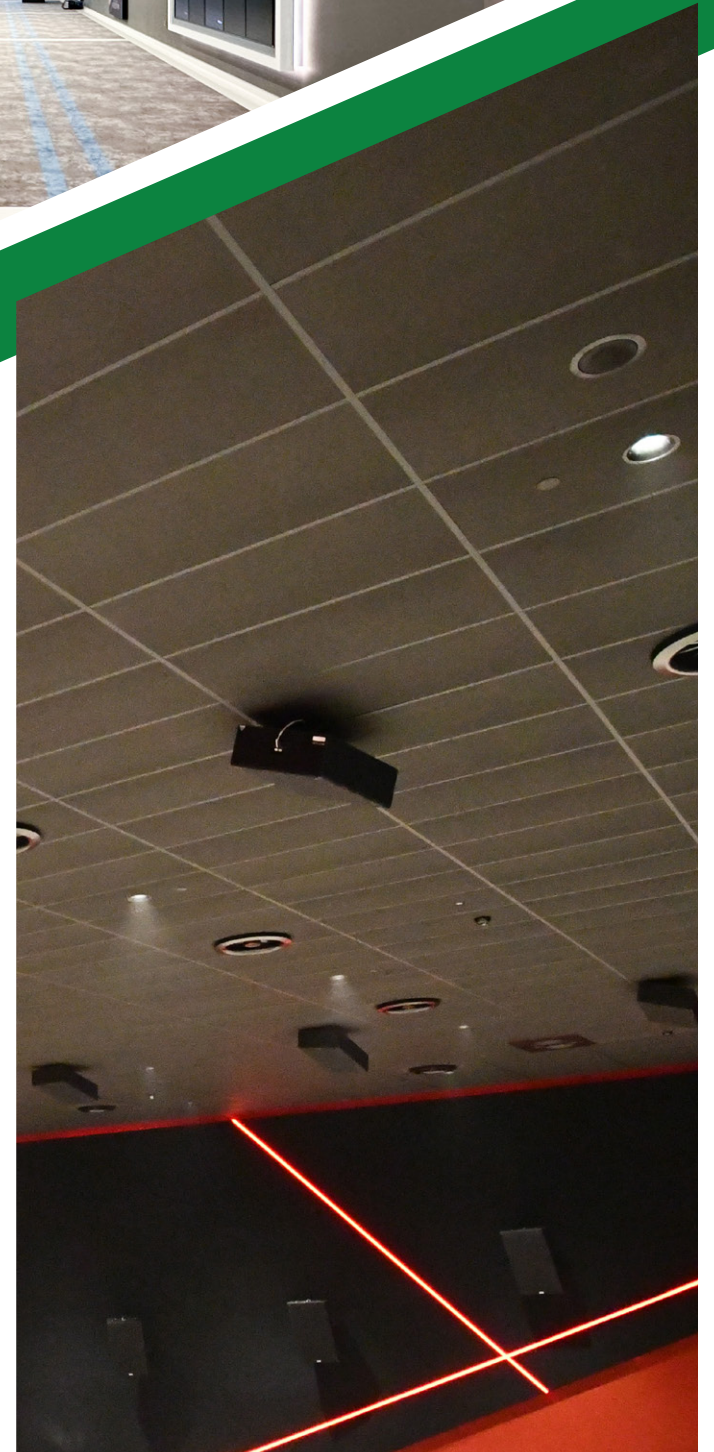
**TWIN FRAME DRYWALL PARTITION SYSTEM,  
74 DB STC**

**SHEETROCK® WALL LINING**

**SHEETROCK® DRYWALL CEILING SYSTEM**

**SHEETROCK® CEILING MASS BARRIER**

**HALCYON™ CEILING SYSTEM**





# MEDICLINIC PARKVIEW HOSPITAL

**DEVELOPER**  
MEDICLINIC MIDDLE  
EAST

**CONTRACTOR**  
ASGC CONSTRUCTION

**SUBCONTRACTOR**  
AL ETEFAQ

**ARCHITECT**  
STANTEC CONSULTING



## MINERAL FIBER CEILING

Mediclinic Parkview Hospital, a 182-bed medical facility at the heart of New Dubai, incorporates over 120 exam and treatment rooms in its expansive ambulatory care section. This comprehensive hospital features specialized units including emergency, radiology, surgery, and ICU, along with dedicated areas for pediatrics, VIP patients, and more.

The architecture combines modern elements like metal and glass with traditional Mashrabiya screens and stone accents where our Mineral Fiber Ceilings enhance the hospital's interiors acoustics and hygiene. Sustainability efforts, from high-performance façades to solar panels, showcase our eco-conscious design.



HEALTHCARE  
ABU DHABI, 2018

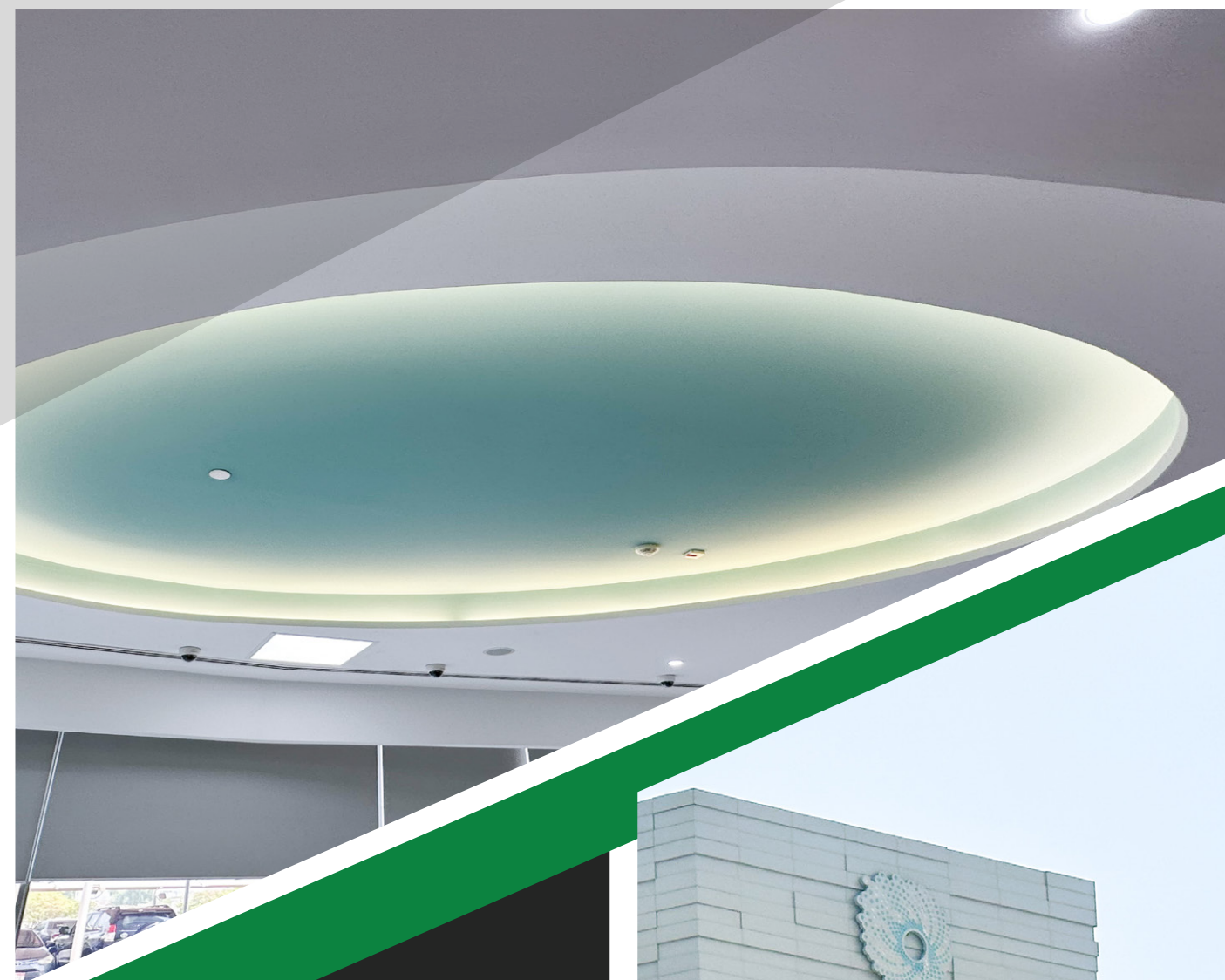
# DANAT AL EMARAT HOSPITAL

**DEVELOPER**  
DANAT AL EMARAT

**CONTRACTOR**  
EASTERN  
INTERNATIONAL  
CONSTRUCTION

**SUBCONTRACTOR**  
MADRID DECOR  
CONTRACTING

**ARCHITECT**  
HKS ARCHITECTS



Danat Al Emarat, a distinguished Mubadala Health Partner, redefines healthcare for women and children in Abu Dhabi. This five-story masterpiece, spanning 58,000 square meters and graced with 200 beds, stands as the emirate's premier luxury hospital. Offering a comprehensive spectrum of services, including Neonatology & Pediatrics, Obstetrics & Gynecology, General & Pediatric Surgery, Women's Diagnostics & Breast Imaging, Circumcision Surgery, Minimally Access Surgery, and more, it champions cutting-edge technology and an elite medical team.

Within this healthcare haven, our Monolithic Acoustical Ceiling (MAC) creates a serene and healing environment, emphasizing patient well-being.



**MONOLITHIC ACOUSTICAL CEILING (MAC)**







**DEVELOPER**  
DHA

**SUBCONTRACTOR**  
PANDO  
UNESIA INTERIOR

**ARCHITECT**  
ADNAN SAFFARINI  
ENGINEERING CONSULTANT

HEALTHCARE  
DUBAI, 2020

# JEBEL ALI EMERGENCY AND TRAUMA CENTER



The 300-bed trauma center in Jebel Ali is strategically positioned to cater to the needs of the growing population in the gated communities and the upcoming airport. The Department of Health and Medical Services, highlighted its advanced features, including two helipads for swift response to major emergencies.

Bidding for the construction of this cutting-edge facility featuring USG ME Mineral Fiber Ceiling, Celebretto® Metal Ceiling, and USG ME Drywall Partitions. Situated in close proximity to Discovery Gardens, it is poised to play a crucial role in ensuring top-tier healthcare services in the Jebel Ali region.



**USG ME DRYWALL PARTITION & DRYWALL  
CEILING**

**MINERAL FIBER CEILING**

**CELEBRETTO® METAL CEILING**





HEALTHCARE  
DUBAI, 2022

# MUBADALA HEALTH DUBAI

DEVELOPER  
MUBADALA

SUBCONTRACTOR  
PRESIDENTIAL HOUSE  
DECORATION

ARCHITECT  
MUBADALA



Mubadala Health's cutting-edge 11,500 m2 facility in Dubai's Jumeirah 3 stands as an inspiration of advanced healthcare. Specializing in medical, pediatric, and surgical disciplines, it encompasses cardiology, dermatology, neurology, endocrinology, plastic surgery, and orthopedics. Boasting 96 consultation rooms, four operating theaters, and two endoscopy suites, the center is fully equipped. It features an in-house laboratory, pharmacy, radiology department, and specialized rehab spaces.

Our systems of Securock® Wallboard for wet areas, USG ME Drywall Ceiling, and Fire-Resistant USG ME Drywall Partition further were installed on this advanced healthcare facility exemplify our commitment to quality and safety.



**SECUROCK® WALLBOARD - WET AREA**

**USG ME DRYWALL CEILING SYSTEM**

**USG ME DRYWALL PARTITION - FIRE  
RESISTANT**





# EM NORMANDIE BUSINESS SCHOOL

**DEVELOPER**  
EM NORMANDIE BUSINESS  
SCHOOL

**CONTRACTOR**  
KPS WORLD

**SUBCONTRACTOR**  
KPS WORLD



EM Normandie, a global business school, educates over six thousand students across six campuses. The latest addition in Dubai Knowledge Park underwent a significant overhaul. Outdated classrooms were transformed into a versatile, functional learning environment. Being the first Middle Eastern branch, the project held immense significance. Despite time constraints and extended lead times for key elements, innovative solutions ensured timely completion. The project boasts six classrooms, faculty spaces, prayer rooms, executive offices, and a spacious breakout area.

Featuring Celebretto® Paraline Baffle, a distinctive ceiling solution supplied in a refined wooden finish, we enhanced the project's aesthetic and acoustics. This innovative addition significantly elevates the space, offering a unique and functional design element.



**CELEBRETTO® PARALINE BAFFLE**





EDUCATION  
ABU DHABI, 2023

# NORD ANGLIA INTERNATIONAL SCHOOL



**USG ME DRYWALL PARTITION AND DRYWALL  
CEILING**

**SOUNDBLOCK® PERFORATED GYPSUM  
CEILING TILE**



Nord Anglia Education family, NAS Abu Dhabi on Al Reem Island offers an educational experience tailored for the future. Empowered by a global perspective and a commitment to excellence, they're prepared to become tomorrow's leaders.

In ensuring an environment conducive to learning, USG Middle East played a crucial role. Our contribution of Soundblock® Perforated Gypsum Tile and USG ME Drywall Partition not only met the acoustical design standards but also exemplified our dedication to enhancing educational spaces. Together, we're shaping a brighter, more promising future for every student at NAS Abu Dhabi.



EDUCATION  
SHARJAH, 2022

# SHARJAH HUMANITARIAN SCHOOL

## DEVELOPER

SHARJAH CITY FOR  
HUMANITARIAN  
SERVICES

## CONTRACTOR

FAST GENERAL  
CONTRACTING

## SUBCONTRACTOR

AL MUTAKHASESOUN  
TECHNICAL  
CONTRACTING (ATC)

## ARCHITECT

DAR AL OMRAH



Sharjah Humanitarian School, a 2022 accomplishment, demonstrates a harmonious blend of design and functionality. With Fast General Contracting at the helm, the project unfolded seamlessly.

Louna Baffle, Soft Fiber Canopies, Celebretto® Metal Ceiling, Mineral Fiber Ceilings, and Skyrock® Drywall Partitions and Drywall Ceilings elevate both aesthetics and acoustics. The result is an educational institution that not only fosters learning but also exemplifies quality craftsmanship. This project is a testament to our unwavering commitment to delivering top-tier solutions across diverse settings.



**SKYROCK® DRYWALL PARTITION AND  
DRYWALL CEILING**



**LOUNA BAFFLE**

**SOFT FIBER CANOPIES**

**CELEBRETTO® METAL CEILING**

**MINERAL FIBER CEILINGS**





EDUCATION  
DUBAI (3),  
SHARJAH (1)  
AND FUJAIRAH (3),  
2023

# MOPA SCHOOL

**DEVELOPER**  
MUBADARAT  
FOUNDATION

**CONTRACTOR**  
AL DIYAR GENERAL  
CONTRACTING

**SUBCONTRACTOR**  
AL FURAT STAR  
PBM  
PRO-ACTIVE  
KARDINIA AL SHAAM  
ALWAYS PROFESSIONAL

**ARCHITECT**  
ALTORATH  
INTERNATIONAL



His Highness Sheikh Mansour bin Zayed Al Nahyan introduced the Zayed Educational Complexes project, an impressive venture featuring 11 state-of-the-art educational complexes. These complexes, paying tribute to the UAE's visionary leader Sheikh Zayed bin Sultan Al Nahyan, represent a significant national achievement. They encompass 920 classrooms, accommodating over 28,000 students, and offer top-notch laboratories, sports, and arts facilities.

Remarkably, our contributions include Soundblock® perforated Gypsum Tile and Skyrock® Drywall Partitions in this monumental project.



**SKYROCK® DRYWALL CEILING SYSTEM**

**SOUNDBLOCK® PERFORATED GYPSUM  
CEILING TILE**







**DEVELOPER**  
AL BARAKAH  
INVESTMENT

**CONTRACTOR**  
ICCC

**SUBCONTRACTOR**  
ICCC

**ARCHITECT**  
MZ ARCHITECTS

MIXED USE,  
ABU DHABI, 2022

**AL QANA**



Al Qana stands as a pioneering waterfront destination in Abu Dhabi, redefining social dining and entertainment. Notably, it braved Abu Dhabi's challenging weather conditions, making Securock® the chosen solution for external cladding. Its resilience against severe weather and its swift application proved instrumental in its selection.

Al Qana, Abu Dhabi's groundbreaking waterfront destination, redefines social experiences. Stretching over 2.4km, it boasts seven anchor destinations, including the largest standalone cinema in Abu Dhabi, the Middle East's largest aquarium, and a cutting-edge lifestyle hub. Encouraging social interaction, it features a VR park, a kids' zone, and wellness facilities. The Canal Walk, part of the National Trail, is a district of national and international significance. It houses a 5-star hotel, international dining, galleries, a cinema, sports facilities, and high-end retail.



**SECUROCK® WALLBOARD SYSTEM FOR  
EXTERNAL CLADDING & EXTERNAL  
CEILING**



MIXED-USE  
ABU DHABI, 2021

# THE SAIL TOWER

**DEVELOPER**  
LINK PROPERTIES

**CONTRACTOR**  
EMIRATES LINK  
MALTAURO

**SUBCONTRACTOR**  
MAIS INTERIOR DESIGN

**ARCHITECT**  
MZ ARCHITECTS



**SECUROCK® WALLBOARD SYSTEM FOR  
EXTERNAL CLADDING & EXTERNAL CEILING**

**SKYROCK® DRYWALL CEILING SYSTEM-MR &  
REGULAR**

This landmark development, located north of Al Raha Beach and surrounded by water. Its architectural design seamlessly integrates with the environment, optimizing openness while minimizing direct sun exposure.

USG Middle East takes pride in supplying full solutions, including Securock® Wallboard System for External Cladding & External Ceiling, along with Skyrock® Drywall ceiling systems – Moisture Resistant and Regular. Securock's application for external cladding and ceilings ensures durability against severe weather conditions and offers a swift, sound solution, minimizes cracking while enhancing the project's aesthetic appeal.



# ANWA TOWER

**DEVELOPER**  
OMNIYAT

**CONTRACTOR**  
REEM CAPITAL

**SUBCONTRACTOR**  
LORD FURNITURE  
LIFCO TECHNICAL

**ARCHITECT**  
NAGA ARCHITECTS



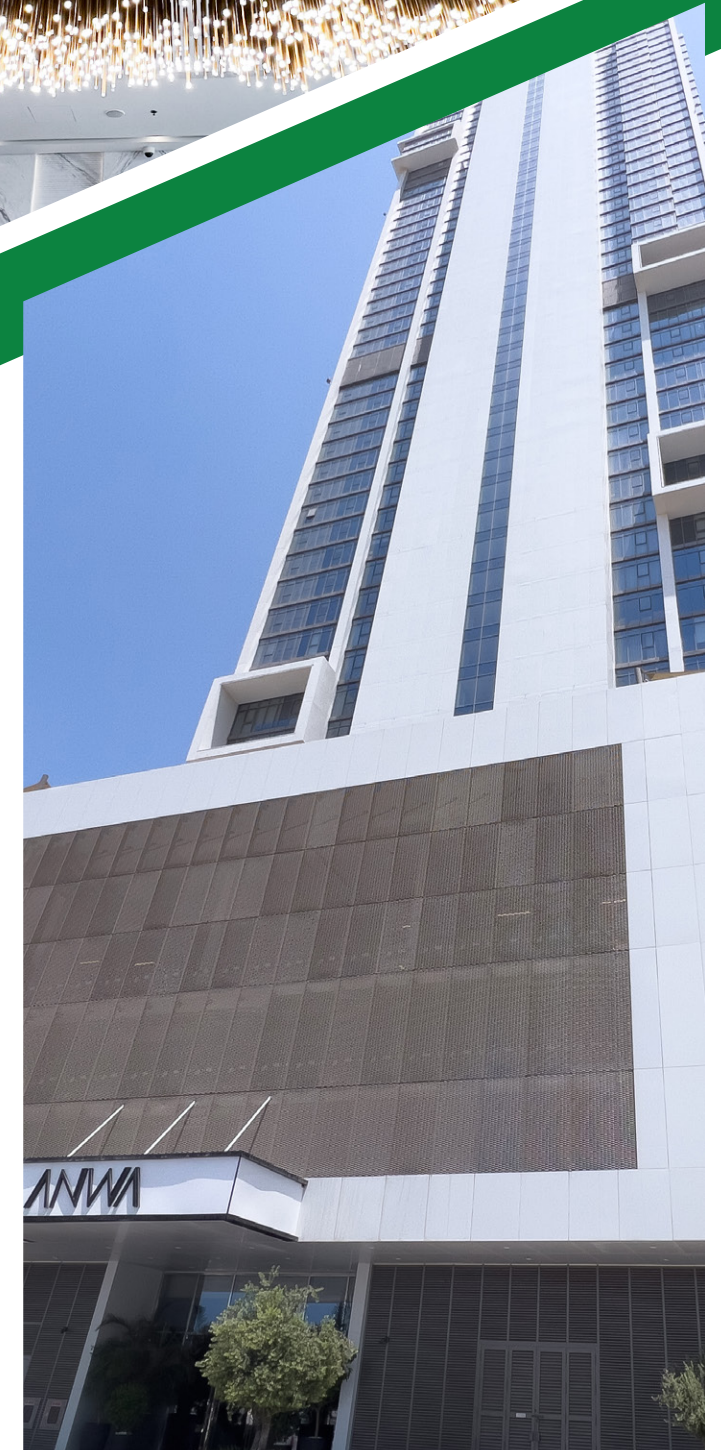
ANWA, the inaugural tower gracing the emerging Dubai Maritime City residential precinct, offers more than just a residence; it provides a sanctuary in the bustling heart of the city. With its 44 splendid floors and 229 refined residences, ANWA stands tall as the highest tower in Dubai Maritime City, offering sweeping vistas of the Arabian sea and the vibrant city of Dubai.

The project showcases our finest offerings, including the Skyrock® Drywall ceiling systems – both moisture resistant and regular boards, along with the acoustically advanced Soundblock® Gypsum Tiles, reflecting our commitment to quality and innovation.



**SKYROCK® DRYWALL CEILING SYSTEM-MR  
& REGULAR**

**SOUNDBLOCK® GYPSUM CEILING TILE**







**DEVELOPER**  
AZIZI DEVELOPMENT

**CONTRACTOR**  
PROGRESS CONSTRUCTION  
GARDINIA BUILDING

**ARCHITECT**  
CONSULT 360 DEGREE

RESIDENTIAL,  
DUBAI, 2023

## AZIZI RIVIERA MEYDAN ONE



Riviera, a flagship project by Azizi, graces Meydan in the heart of Mohammed Bin Rashid City, Dubai. Close to Meydan Racecourse and a range of sports facilities, it offers a prime address near Downtown Dubai and the airport. Inspired by the French Riviera, Riviera combines residential apartments, retail spaces, and amenities. Buildings feature pools, gardens, and gyms. A 2km crystal lagoon, palm-lined boulevard, and parks add allure. Apartments offer various views, from Downtown Dubai to poolside scenes. Riviera also hosts cafes, restaurants, stores, and shops.

Remarkably, the project showcases our finest offerings, including Celebretto® Metal Ceiling, Soundblock® Gypsum Ceiling, and Mineral Fiber Ceilings.



**CELEBRETTO® METAL CEILING**

**SOUNDBLOCK® GYPSUM CEILING TILE**

**MINERAL FIBER CEILINGS**





**DEVELOPER**  
DEYAAR

**CONTRACTOR**  
CONDOR BUILDING  
CONTRACTING

**SUBCONTRACTOR**  
CONDOR BUILDING  
CONTRACTING

**ARCHITECT**  
KLING CONSULT



Bella Rose presents thoughtfully curated living spaces that promise a remarkable residential experience. Designed with a keen understanding of contemporary lifestyles, these unique residences create an authentically urban ambiance, seamlessly blending the indoors with the outdoors. With careful attention to detail, Bella Rose sets the perfect backdrop for the vibrant lives of its residents. Here, modernity meets comfort, offering a living experience that's both dynamic and inviting.

The project showcases our renowned Securock® Wallboard System for both internal and external ceilings. Bella Rose invites you to step into a world where every detail speaks of thoughtful craftsmanship and refined living.



**SECUROCK® WALLBOARD SYSTEM FOR  
INTERNAL AND EXTERNAL CEILING**





# IL PRIMO TOWER

**DEVELOPER**  
EMAAR PROPERTIES

**CONTRACTOR**  
TAV CONSTRUCTION

**SUBCONTRACTOR**  
TAV CONSTRUCTION

**ARCHITECT**  
KHATIB & ALAMI



Nestled in the vibrant Opera District of Downtown Dubai, Il Primo presents opulent living just moments from the renowned Dubai Opera. These luxury apartments offer expansive layouts and captivating views of Downtown Dubai. Among its array of exceptional amenities, Il Primo is decorated with our Mineral Fiber Ceilings and Celebretto® Metal Ceilings. Residents enjoy year-round entertainment options with calm and acoustical proofing spaces for leisure and relaxation.

The residence stands in immediate proximity to Burj Khalifa, The Dubai Mall, Souk Al Bahar, Sheikh Mohammed bin Rashid Boulevard, and other iconic venues, enhancing the allure of Downtown Dubai. With convenient access to major roads and the Dubai Metro, exploration is effortless for both residents and visitors.



**MINERAL FIBER CEILING**

**CELEBRETTO® METAL CEILING**







**DEVELOPER**  
REPORTAGE  
PROPERTIES

**CONTRACTOR**  
DOGMA GENERAL  
CONTRACTING

**SUBCONTRACTOR**  
TRADE LINE

**ARCHITECT**  
IBRIDGE ENGINEERING  
CONSULTANCY

RESIDENTIAL  
ABU DHABI, 2021

**OASIS  
RESIDENCES**



This development proudly holds a coveted 3 Pearl building rating, a testament to its exceptional adherence to Estidama Energy and Sustainability standards. With outstanding amenities, tranquil vistas, and lush landscapes, the splendor of life is ever-present at Oasis Residences.

Notably, this project features the use of our materials including Celebretto® Metal Ceiling and Skyrock® Drywall Ceiling Moisture Resistant and Regular, further enhancing its architectural excellence.



**SKYROCK® DRYWALL CEILING SYSTEM-MR  
& REGULAR**

**CELEBRETTO® METAL CEILING**



MIXED-USE  
ABU DHABI, 2022

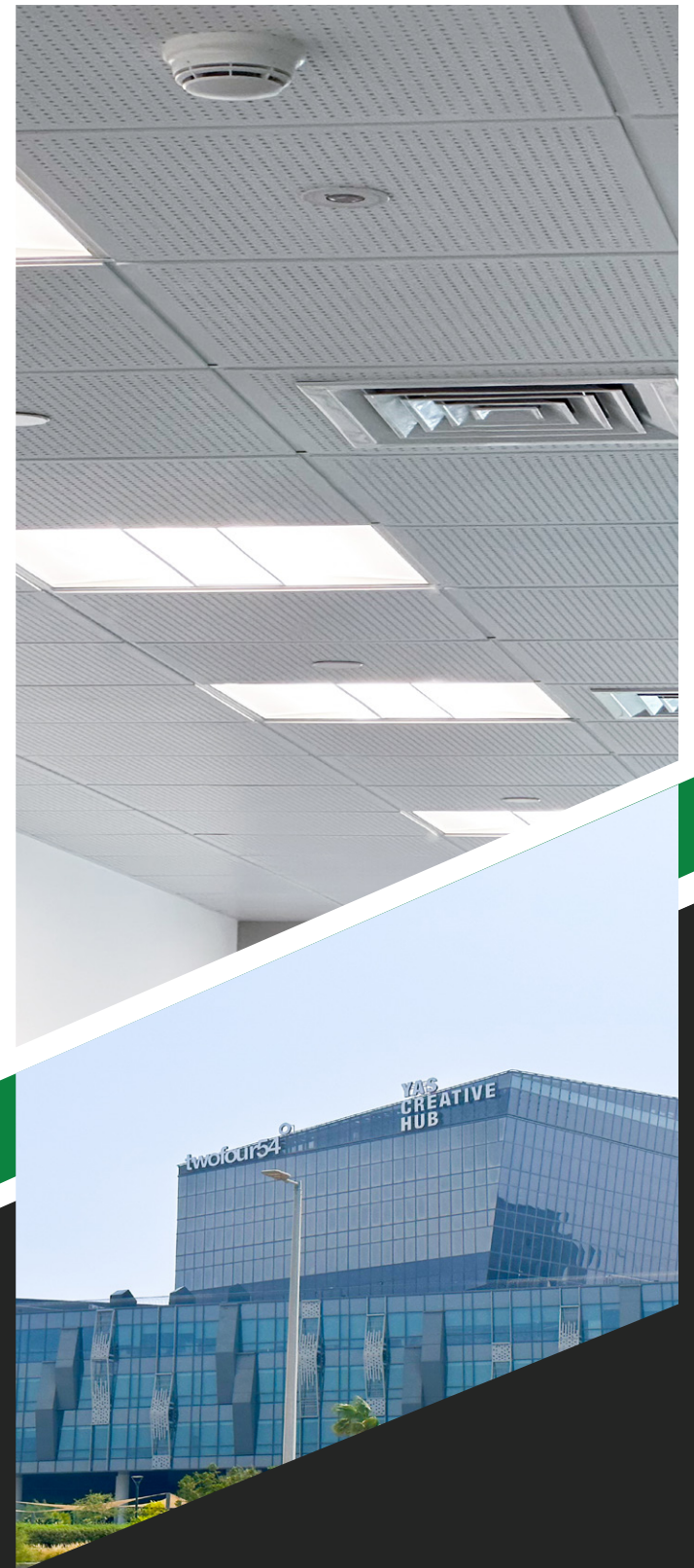
# TWOFOUR54

**DEVELOPER**  
ALDAR PROPERTIES

**CONTRACTOR**  
ARABIAN  
CONSTRUCTION  
COMPANY (ACC)

**SUBCONTRACTOR**  
TRADE LINE

**ARCHITECT**  
SAY STUDIO



**SOUNDBLOCK® PERFORATED GYPSUM  
CEILING TILE**

TwoFour54, named after the coordinates of Abu Dhabi, was launched in 2008 and stands as a pivotal entity in the city's burgeoning creative and media landscape. Serving as a catalyst for creative industries, twofour54 provides tailored spaces to nurture and support these dynamic communities. More than just a location, it's a hub for inspiration and innovation. Creating a thriving environment for creative minds to flourish.

With our commitment to excellence, we've also provided Soundblock® Perforated Gypsum Tile, ensuring top-notch acoustical performance in the finest office spaces for the TwoFour54 New Offices.





## MONOSILENT MONOLITHIC ACOUSTICAL CEILING

In the bustling Dubai Hills Mall, Café Bateel, a high-traffic restaurant, sought to create a tranquil dining atmosphere.

They turned to our Monosilent Monolithic Acoustical Ceiling to tackle noise concerns. This choice not only absorbed disruptive sounds but also added to the café's ambiance. To further enhance the aesthetic, we expertly applied a dark grey acoustical spray, elevating both form and function in perfect harmony. Café Bateel's journey with our Monosilent solution transformed a noisy space into an oasis of serenity, offering patrons an exceptional dining experience amidst the mall's vibrant activity.





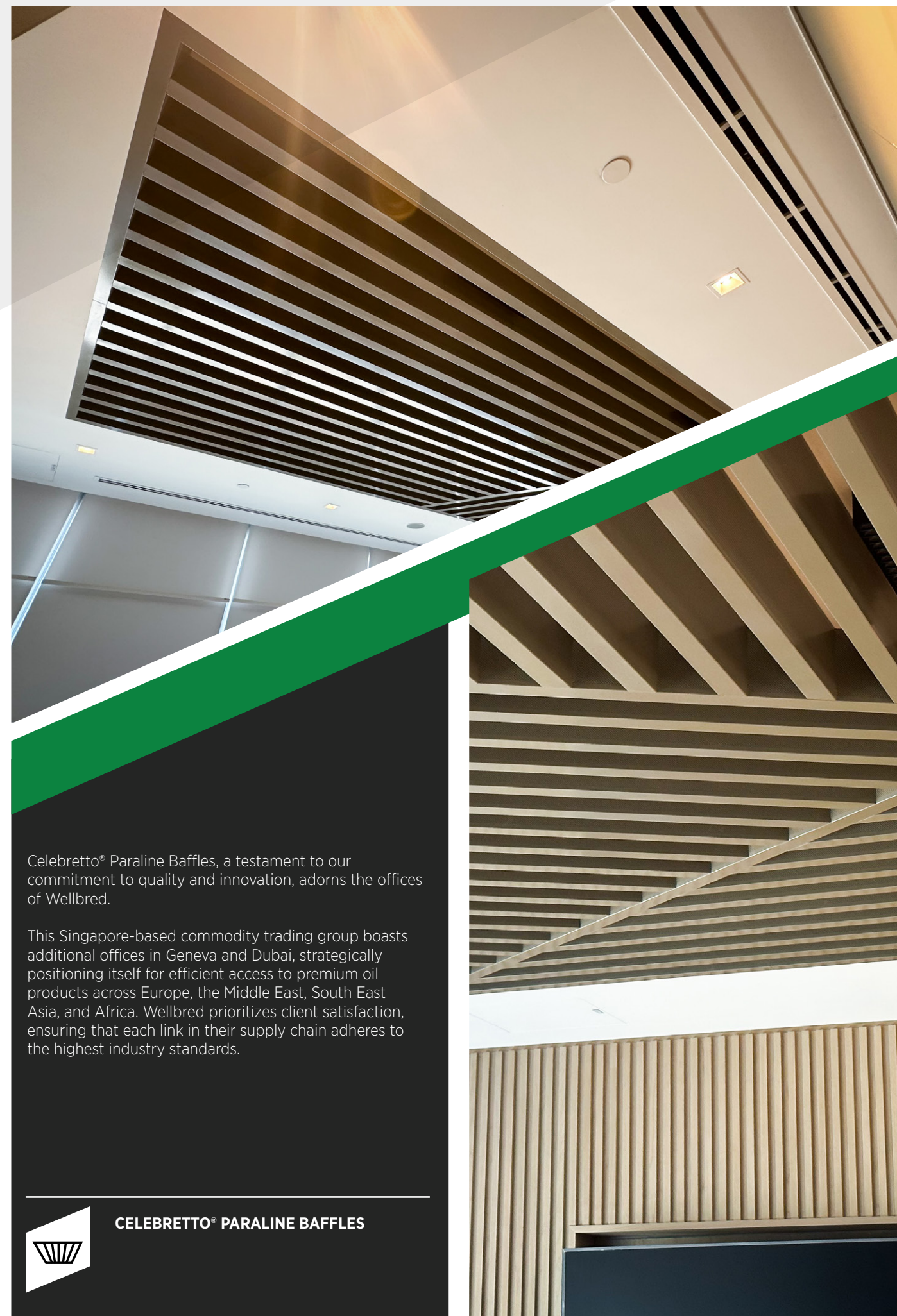
**DEVELOPER**  
WELLBRED TRADING

**CONTRACTOR**  
KPS WORLD

**SUBCONTRACTOR**  
KPS WORLD

OFFICES  
DUBAI, 2023

**WELLBRED  
OFFICE**



Celebretto® Paraline Baffles, a testament to our commitment to quality and innovation, adorns the offices of Wellbred.

This Singapore-based commodity trading group boasts additional offices in Geneva and Dubai, strategically positioning itself for efficient access to premium oil products across Europe, the Middle East, South East Asia, and Africa. Wellbred prioritizes client satisfaction, ensuring that each link in their supply chain adheres to the highest industry standards.



**CELEBRETTO® PARALINE BAFFLES**



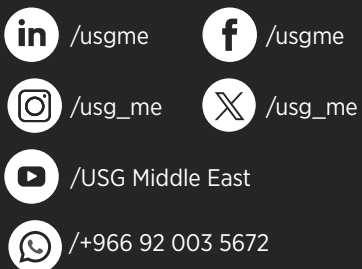


“Consistently rise to the challenges of the most prestigious ventures”



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#### SOCIAL MEDIA



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